

NATIONAL STUDENT CLEARINGHOUSE®

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Jim Kathman Named Vice President of Strategy and Business Development at the National Student Clearinghouse®

Herndon, Virginia, October 31, 2013 – Jim Kathman has been named Vice President of Strategy and Business Development at the National Student Clearinghouse. The Clearinghouse, a nonprofit organization located in Herndon, Va., provides educational reporting, verification, and research services to more than 3,500 colleges and universities and more than 6,000 high schools.

Mr. Kathman leads and directs the Commercial Business group, which provides academic authentication and verification services to organizations giving benefits to current college students and alumni. In this role, Mr. Kathman oversees exploration and development of new business opportunities to drive revenues. He also manages the commercial client customer lifecycle from business development through account management. In addition, Mr. Kathman defines the next areas of focus for services designed to drive the growth of the Clearinghouse. He reports to Rick Torres, President and CEO of the Clearinghouse.

Mr. Kathman has over 20 years of strategy and business development experience in the nonprofit, media, and technology industries where he has spent his career working within large organizations to identify, build, and manage new business opportunities. A proven intrapreneur, Mr. Kathman will position the Clearinghouse for growth while keeping in mind the organization's roots and its role within the higher education community.

"We want to identify new opportunities for growth without compromising the Clearinghouse's strong reputation within higher education. We are taking a fresh look at all aspects of the business – building on what we do well and clarifying where we want to go and what it will take to get there." said Kathman.

Prior to joining the Clearinghouse, Mr. Kathman served as the Director of Strategy and Planning for AARP Services (ASI) Technology and Lifestyle lines-of-business. In that role, he designed and executed the first consumer technology strategy to help leading technology companies market to AARP's 37 million members and created programs to improve technology adoption, usage, and "life integration" for Americans 50 years and older.

Previously, Mr. Kathman founded KSI Advisors, LLC, providing advisory services for media and technology companies to improve their competitive position. He served at the Associated Press as the Global Director of AP Sports, having worked with major sports enterprises, including the

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Olympics, NCAA college football, ESPN, NBC Sports, NFL, and NASCAR. Additionally, he has worked in business development roles at Perot Systems and Dow Chemical.

Mr. Kathman holds an MBA and an M.S. in Information Systems from the University of Maryland (College Park) and a B.S. in Management with a Finance minor from Purdue University.

About the National Student Clearinghouse

The National Student Clearinghouse (a nonprofit formed in 1993) is the trusted source for and leading provider of higher education verifications and electronic education record exchanges, handling more than 700 million verification requests and 250 million education record exchanges annually. The Clearinghouse serves as a single point of contact for the collection and timely exchange of accurate and comprehensive enrollment, degree, and certificate records on behalf of its more than 3,500 participating higher education institutions, which represent 98 percent of all students in public and private U.S. institutions. The Clearinghouse also provides thousands of high schools and districts with continuing collegiate enrollment, progression, and completion statistics on their alumni.

Through its verification, electronic exchange, and reporting services, the Clearinghouse saves the education community cumulatively more than 400 million dollars annually. Most Clearinghouse services are provided to colleges and universities at little or no charge, including enhanced transcript and research services, enabling institutions to redistribute limited staff and budget resources to more important student service efforts. Clearinghouse services are designed to facilitate an institution's compliance with the Family Educational Rights and Privacy Act, The Higher Education Act, and other applicable laws.

In addition, the Clearinghouse provides accurate, timely enrollment and degree verifications to student loan providers, employers, student credit issuers, the U.S. Department of Education, and others who access its registry more than half a billion times annually.

For more information, visit www.studentclearinghouse.org.

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