

NATIONAL STUDENT CLEARINGHOUSE®

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National Student Clearinghouse® Launches Redesigned Web Site

Herndon, VA, March 8, 2012 – The National Student Clearinghouse launched its redesigned public Web site (www.studentclearinghouse.org), allowing for an easier, improved, and more engaging experience for visitors. The National Student Clearinghouse facilitates the exchange and understanding of student enrollment, performance, and related information. More than 3,300 U.S. postsecondary institutions depend on the Clearinghouse, which has become the leading provider of educational reporting, verification, and outcomes research.

The Clearinghouse employed industry best practices in the redesign of its public Web site, resulting in speedier downloads and page rendering, 508 compliant page design, greater cross-browser compatibility, and more intuitive organization and navigation. In addition, the Clearinghouse's public Web site is easily accessible on any mobile device, including smartphones and tablet computers, such as iPads.

Navigation improvements include a utility navigation menu and links to most frequently visited areas. A home page carousel offers a quick way to stay up to date on what's happening at the Clearinghouse, and includes announcements about the newest services and service enhancements, recently published research reports, and other featured information.

The new design and color scheme gives the site a pleasing contemporary feel, with a jewel-toned color palette and matching colorful icons, custom-designed to represent the Clearinghouse service line in a fun and engaging way.

ABOUT THE CLEARINGHOUSE

The National Student Clearinghouse (a non-profit formed in 1993) is the unique and trusted source for higher education enrollment and degree verifications. The Clearinghouse serves as a single point of contact for the collection and timely exchange of accurate and comprehensive enrollment, degree and certificate records on behalf of its more than 3,300 participating higher education institutions, which represent 96% of all students in public and private U.S. institutions. The Clearinghouse also provides thousands of high schools and districts with continuing collegiate enrollment, progression, and completion statistics on their alumni.

Through its verification and reporting services, the Clearinghouse saves higher education institutions cumulatively nearly four hundred million dollars annually. Most Clearinghouse services are provided to colleges and universities at little or no charge, including enhanced transcript and research services, enabling institutions to redistribute limited staff and budget resources to more important student service efforts. Clearinghouse services are designed to facilitate Institution's compliance with the Family Educational Rights and Privacy Act, The Higher Education Act, and other applicable laws.

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In addition, the Clearinghouse provides accurate, timely enrollment and degree verifications to student loan providers, employers, student credit issuers, the U.S. Department of Education, and others who access its registry more than half a billion times annually.

For more information, visit www.studentclearinghouse.org.

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